

# PROFESSIONAL QUALIFICATIONS OF MARK L. PLOURDE, MAI

Commercial Real Estate Appraiser, Reviewer & Consultant

#### **BUSINESS BACKGROUND**

Maine Valuation Company (MAI/Managing Partner, 1994 - present) Maine Valuation Company is an independent commercial real estate appraisal, review and consulting firm providing a comprehensive range of professional valuation products and services throughout Maine.

**Fleet Bank of Maine** (Senior Review Appraiser, 1991 - 1994) Responsibilities included technical commercial appraisal reviews for compliance with the Financial Institutions Reform, Recovery, and Enforcement Act (FIRREA), the Uniform Standards of Professional Appraisal Practice (USPAP) and Fleet Financial Group Appraisal Policy & Documentary Standards; quality control of departmental appraisal reviews; management of external appraiser vendor pool; internal collateral evaluation, and consultation on commercial, industrial, and residential real estate located throughout the state of Maine, ranging from \$10,000 to \$20,000,000 in value. Mark was Appointed Appraisal Department Team Leader and Banking Officer.

**BuzzellPlourde Associates** (Appraiser/Partner, 1987 - 1991) Mark performed commercial, industrial, and multi-family residential appraisal assignments in both narrative and form reports on various property types; conducted extensive market research & due diligence; performed internal residential review function; and appraisal office management.

**Appraisal Associates** (Staff Appraiser, 1984 - 1987) Mark prepared residential, commercial, and industrial appraisals and conducted market research for appraisal assignments. Maine Valuation Company acquired the assets of Appraisal Associates in March of 1997.

#### SCOPE OF EXPERIENCE

Numerous appraisals, review & consulting assignments on a variety of property types in Maine, including but not limited to:

- Retail Shopping Centers
- Hospitality Properties
- Residential Multi-Family Projects
- Mixed-Use Commercial Properties
- Office Buildings
- Industrial Properties
- Special Purpose Properties
- Automotive
- Restaurants
- Land/New Construction

- Strip, Neighborhood, Community, Outlet
- Hotels, Motels, Bed & Breakfast, Inns
- Apartment Projects Market & Subsidized
- All types of Mixed-Use properties
- Medical, Professional; Owner-Occupant, & Investment Grade
- Manufacturing, Warehouse, Distribution, Trucking Terminals, etc.
- Self-Storage, Churches, Recreational, Institutional, etc.
- Dealerships, Car Wash, Mini-Lube, etc.
- Independent, Chain, and Franchise
- Lots, Acreage, Development Projects, etc.

### **CLIENT SERVICES & VALUATION PRODUCTS**

The purpose of professional valuation services typically involve purchase and sale agreements, mortgage financing, collateral valuation, estate settlement, mediation/arbitration, valuation of leased fee/leasehold interests, insurable value/ replacement cost studies, feasibility, marketability, and highest and best use analyses for evaluation & planning purposes.

Client services and valuation products consist of *Commercial Real Estate Appraisals* and *Reports*; USPAP Standard Rule #3 *Appraisal Review Reports*; due diligence/research studies; and private consultation. Computer literacy in ARGUS, Word, and Excel, enhances the analytical and reporting service to clients. Professional service has been provided to numerous financial institutions, governmental agencies, insurance companies, corporations, lawyers, estates, and private individuals.

# **EXPERT WITNESS**

Mark has qualified as an expert witness in Real Estate Valuation in Maine before: the York County Superior Court; the Androscoggin County Superior Court; the Cumberland County Superior Court; and, the U.S. Bankruptcy Court, District of Maine; the Maine State Claims Commission; and, the Suffolk County Probate and Family Court in Massachusetts. Mark has also testified on numerous occasions as Investigator for the Maine Board of Real Estate Appraisers in professional practice matters.



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#### REAL ESTATE EDUCATION

Mark L. Plourde, MAI, is a cum laude graduate of the University of Southern Maine with a BS degree in Business Administration. He attended the University of Maine at Orono, Portland/Gorham, and Presque Isle for various Journalism, Business, and Real Estate related courses with a focus on real estate valuation, law, and management. A partial list of real estate appraisal courses successfully completed includes:

An Introduction to Appraising Real Property, Society of Real Estate Appraisers, Course #101
Applied Residential Property Valuation, Society of Real Estate Appraisers, Course #102
Principles of Income Property Appraising, Society of Real Estate Appraisers, Course #201
Applied Income Property Valuation, Society of Real Estate Appraisers, Course #202
Standards of Professional Appraisal Practice, Appraisal Institute, Courses #410, #420, & #430
Computer Assisted Investment Analysis, Appraisal Institute, Course #6
The Comprehensive Appraisal Workshop, Ted Whitmer, MAI, CCIM, J.D., MBA
Condemnation Appraising: Basic Principals & Applications, Appraisal Institute, Course #710
Condemnation Appraising: Advanced Topics & Applications, Appraisal Institute, Course #720

Numerous seminars on appraisal methodology, techniques, and regulations have also been attended, such as:

- Financial Calculator Seminar
- Subdivision Analysis
- Understanding Limited Appraisals and Reporting Options
- The Appraisers Complete Review
- The Uniform Commercial and Industrial Appraisal Report
- The Appraiser as an Expert Witness
- The Americans with Disabilities Act
- Real Estate Inspections
- Rates, Ratios, and Reasonableness
- Hotel & Motel Valuation
- Special Purpose Properties
- Health Care & Retirement Appraisals
- The Appraisal of Special Use Properties
- The Internet and Appraising
- Detrimental Conditions
- Business Enterprise Valuation
- Easement Valuation
- Appraising Auto Dealership Facilities
- Computer-Enhanced Cash Flow Modeling, AI Course 810
- Attacking & Defending Appraisals in Litigation
- Real Estate Finance, Statistics, and Valuation Modeling, AI Course 5/1654
- Complex Litigation Appraisal Case Studies
- Commercial Bankruptcy, Workouts, and the Valuation Process
- Fundamentals of Separating Real Property, Personal Property, and Intangible Business Assets
- Apartment Appraisal: Concepts and Applications
- Tenant Credit Analysis
- Office Building Valuation: A Contemporary Perspective
- SBA 504 Loan Program
- Online Data Verification Methods
- Overview of Appraising Convenience Stores
- Understanding Flood Zone Mapping & Risk
- Online Rates and Ratios: Making Sense of GIMs, OARs, and DCF



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# PROFESSIONAL AFFILIATIONS

#### • The Appraisal Institute

MAI Member of Appraisal Institute, #10609 (1994+)
Young Advisory Council, Appraisal Institute (1995, 1996)
Regional Ethics and Counseling Panel, Appraisal Institute (1999)
President, State of Maine Chapter of the Appraisal Institute (2000)
Leadership Development and Advisory Council, Appraisal Institute (2000)
Executive Director/Secretary, Maine Chapter of the Appraisal Institute (2007-2008)
Treasurer, Maine Chapter of the Appraisal Institute (2016-2017)

### Maine Board of Real Estate Appraisers

Maine Certified General Appraiser, # CG-258 (1991+) Investigator to the Maine Board of Real Estate Appraisers (1998-2004) Appraiser Member, Maine Board of Real Estate Appraisers, (2008-2009)

#### Maine State Claims Commission

Appraiser Member, State Claims Commission, State of Maine (1998-2002)

#### PARTIAL CLIENT LIST

Androscoggin Bank AT&T Capital Corporation BankNorth N.A. Bank of America Bank of Maine Bangor Savings Bank Bar Harbor Banking & Trust Co. Bath Savings Institution Bath Iron Works Bernstein Shur Biddeford Savings Bank Boulos Company Camden National Bank Cherryfield Foods Cianbro Corporation Comerica Bank Citizens Bank City of Portland City of South Portland Drummond Woodsum Eastern Maine Health Care First Citizen's Bank First Atlantic Corporation First National Bank of Damariscotta FleetBoston Financial

Gardiner Savings Institution, FSB Genest Concrete Co.

G.E. Capital

General Services Administration

Goodwill Industries Gorham Savings Bank

Fleet Financial Group

Grey Hound Bus Lines Hancock Lumber Company

Howard Bank J.B. Brown & Sons

Jensen Baird Gardner & Henry Katahdin Trust Company Kennebunk Land Trust

Key Bank
Inland Hospital
Leblanc & Young, P.A.
Libra Foundation
L.L. Bean Company

Linda Bean

Maine Bank & Trust Company Maine Coast Heritage Trust Maine Department of Conservation Maine Department of Transportation

Maine Bepairment of Transpor-Maine Medical Center Machias Savings Bank Maine State Housing Authority Mechanics Savings Bank Merrill Merchants Bank Midland Loan Service National Cooperative Bank Norman Hanson & DeTroy

Northern Utilities Northeast Bank Norway Savings Bank Peoples Heritage Bank

Perkins, Thompson, Hinckley & Keddy

People's United Bank

Peter B. Sang, P.A. Pepsi Beverages Company

Pierce Atwood PNC Bank Preti Flaherty

Pride Manufacturing Company Resolution Trust Company Rudman & Winchell Salvation Army

Saco & Biddeford Savings Institution

Skelton Taintor Skowhegan Savings Bank Small Business Administration Smith & Wesson, Inc.

Southern Pacific Bank TD Bank, N.A. The First, N.A.

The Trust for Public Land

Troubh Heisler United Kingfield Bank University of Maine

Union Central Life Insurance Co. USDA - Rural Development US Fish and Wildlife Service

Verrill Dana Wal-Mart, Inc.

Webber Energy Company Wells Fargo Bank

# State of Maine

# DEPARTMENT OF PROFESSIONAL AND FINANCIAL REGULATION OFFICE OF PROFESSIONAL AND OCCUPATIONAL REGULATION BOARD OF REAL ESTATE APPRAISERS

# License Number CG258

Be it known that

# MARK LAWRENCE PLOURDE

has qualified as required by Title 32 MRSA Chapter 123 and is licensed as:

CERTIFIED GENERAL APPRAISER

ISSUE DATE November 15, 2017 Anne L. Head
Commissioner

EXPIRATION DATE

December 31, 2018